

US EPA ARCHIVE DOCUMENT

**Initial Recommendation of  
Rodenticide Stakeholder Workgroup  
to the PPDC**

At a meeting on July 14, 1999, the Rodenticide Stakeholder Workgroup (RSW) reached an initial recommendation on improving rodenticide labels. The RSW seeks PPDC endorsement for the following measure/strategy:

1. The RSW finds that rodenticide consumer product labels are difficult to understand as currently worded and organized, and that a more informed consumer is more likely to keep the product out of reach of small children. Key information, such as placement instructions, could be better organized and displayed on all rodenticide products used in and around the home.
2. In cooperation with members of the RSW and the Rodenticide Registrants Task Force<sup>1</sup> (RRTF), EPA should adopt the draft principles established by the Consumer Label Initiative as a guide for updating rodenticide product labeling. RRTF has agreed to prepare full mock-up labels for the three common consumer formulations, which will be vetted with EPA technical and legal experts, as well as the members of the RSW, by August 16, 1999. Drawing upon these expert sources, the EPA should revise rodenticide product labels, accordingly.

The RSW plans to meet again in October to further discuss and evaluate options for mitigating the hazard of accidental exposure of rodenticides to children (<6 years old) in the home.

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<sup>1</sup>RRTF represents major manufacturers and formulators of home-use rodenticide products. Companies represented are Bell Labs, Inc., California Department of Food and Agriculture (CDFA), Consolidated Nutrition, Hacco, Inc., Lipha Tech, PM Resources., Reckitt & Colman, Wilco Distributors, and Zeneca Ag Products.